



vetanswers

social media cheat sheet june 2017

facebook

COVER PHOTO	828 x 315
PROFILE PHOTO	180 x 180
TAB IMAGE	111 x 74
LINK IMAGE	1200 x 628
PHOTO POST	1200 x 1200
ADVERT	1200 x 628
NOTES	1200 x 445
MILESTONE IMAGE	1200 x 717

twitter

HEADER	1500 x 500
PROFILE PHOTO	400 x 400
IN-STREAM PHOTO	880 x 440

instagram

PROFILE PHOTO	110 x 110
PHOTO THUMBNAIL	161 x 161
PHOTO SIZE	1080 x 1080

linkedin

PROFILE PHOTO	400 x 400
BACKGROUND IMAGE	1536 x 768
BANNER IMAGE	646 x 220
STANDARD LOGO	400 x 400
SQUARE LOGO	60 x 60
HERO IMAGE	974 x 330
LINKEDIN ARTICLE	744 x 400

youtube

CHANNEL PHOTO	2560 x 1440
PROFILE PHOTO	800 x 800
VIDEO THUMBNAIL	1280 x 720

google+

PROFILE PHOTO	250 x 250
COVER PHOTO	1080 x 608
SHARED IMAGE	497 x 373
SHARED LINK	150 x 150

pinterest

PROFILE PHOTO	600 x 600
PINS	600 x INFINITE
BOARD THUMBNAIL - SMALL	55 x 55
BOARD THUMBNAIL - LARGE	220 x 150