

MEMBERS RESOURCE

social media cheat sheet 2022

facebook

COVER IMAGE	851 x 315
PROFILE IMAGE (USE CIRCLE OVERLAY)	170 x 170
POSTS & TIMELINE IMAGE	1200 x 630
SHARED LINK	1200 x 628
STORIES IMAGE	1080 x 1920
EVENT COVER IMAGE	1200 x 628

twitter

HEADER IMAGE	1500 x 500
PROFILE IMAGE	400 x 400
IN-STREAM IMAGE	1600 x 900

linkedin

PROFILE IMAGE	400 x 400
COVER IMAGE	1584 x 396
POST IMAGE	1200 x 627
COMPANY LOGO IMAGE	300 x 300
COMPANY COVER IMAGE	1128 x 376

tiktok

PROFILE PHOTO	20 x 20
VIDEO SIZE	1080 x 1920

snapchat

GEOFILTERS, ADS AND LENSES 1080 X 1920

instagram

PROFILE IMAGE	320 x 320
SHARED PHOTO SQUARE	1080 x 1080
SHARED PHOTO PORTRAIT	1080 x 1350
STORIES	1080 x 1920
REELS	1080 x 1920

youtube

VIDEO DIMENSIONS	1280 x 720 (min)
VIDEO THUMBNAIL	1280 x 720
CHANNEL BANNER IMAGE	2048 x 1152
CHANNEL PROFILE IMAGE	800 x 800

pinterest

PROFILE IMAGE	165 x 165
PROFILE COVER PHOTO	800 x 450
BOARD COVER IMAGE	200 x 200
PIN IMAGE	(2:3 ratio) 1000 x 1500